

# Scentsational! Ambient Scenting



## EcoloEssential



Of all the senses, the sense of smell is the most powerful trigger of memory. Hoteliers, retailers and other businesses seeking to provide a positive experience that client will recall and repeat should consider using scent to enhance indoor air quality. The use of signature scent to extend the brand image is a favorite application of the sophisticated marketer.

Ambient Scenting with **EcoloEssential**, formulated with essential oils extracted from the odoriferous, volatile liquid components of aromatic plants, effectively removes unwanted smell as well as creates an inviting and pleasant ambience.

